



Switchd

Automated Energy Switching

Who is Switchd?

...

An automated energy switching service making energy switching easy and saving money hassle-free.

Takes only 3 minutes to sign up

We switch to the whole energy market, saving customers more money

Switches happen every 6-9 months

How it works



1

We find you the best deal

Just enter a couple of details about your property and current tariff. We find the best energy deal for you based on these details and tell you how much you'll be saving.



2

Pick a plan

Choose the plan that suits you. Want to get the best deal? Sign up with one of our paid plans.



3

Put your feet up

Once you're signed up, we'll switch you to the best energy deal on the market. But we don't stop there - we'll keep checking on a daily basis and switch you whenever a better deal comes along.

Benefits of partnering ...



Extra customer perk

Extra perk to help your customers save money (and even the planet)



Sophisticated tech

Menu of options for sophisticated or easy tech integrations for a smooth customer journey



Trustworthy

A trustworthy service that you can rely on to show your customers that you are going the extra mile for their pockets and our planet



Extra revenue

Earn commission for signups from a partner with a high conversion rate (up to 20% with our best partners): choose between a **revenue share or an upfront commission**

Benefits to the customer

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Hassle-free energy bill saving

- Our average customer saves £400 per year

Whole-of-the-market switching

- We do not rely on energy supplier commissions, making us completely impartial*

Access to the Switchd App

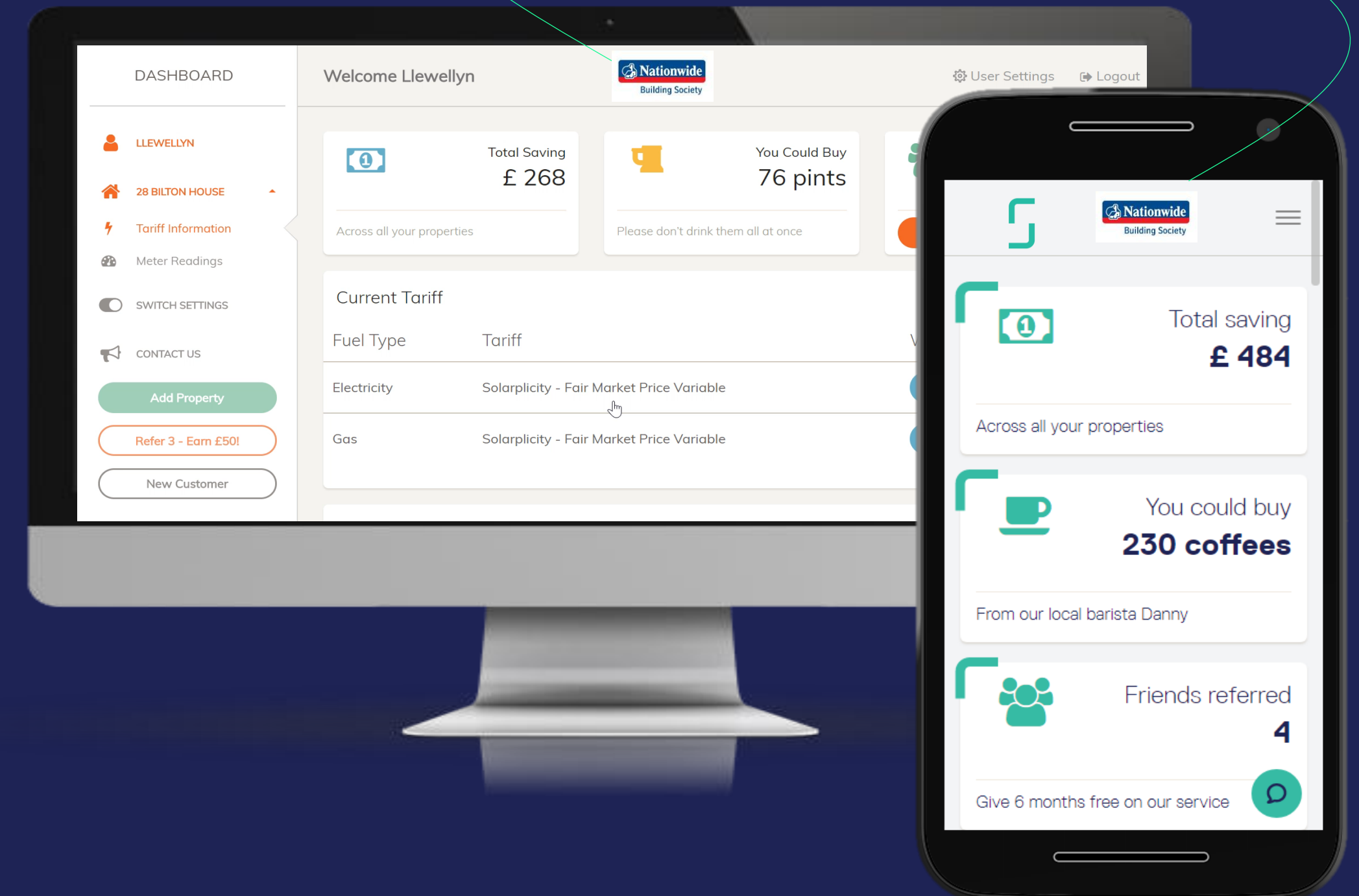
- For easy meter reading submission and view of your energy supplier

Special discount on any Switchd plan** to your members

*For more info on how energy supplier commissions work, please go to Appendix A1

**See Appendix A2 for details on the Switchd plans

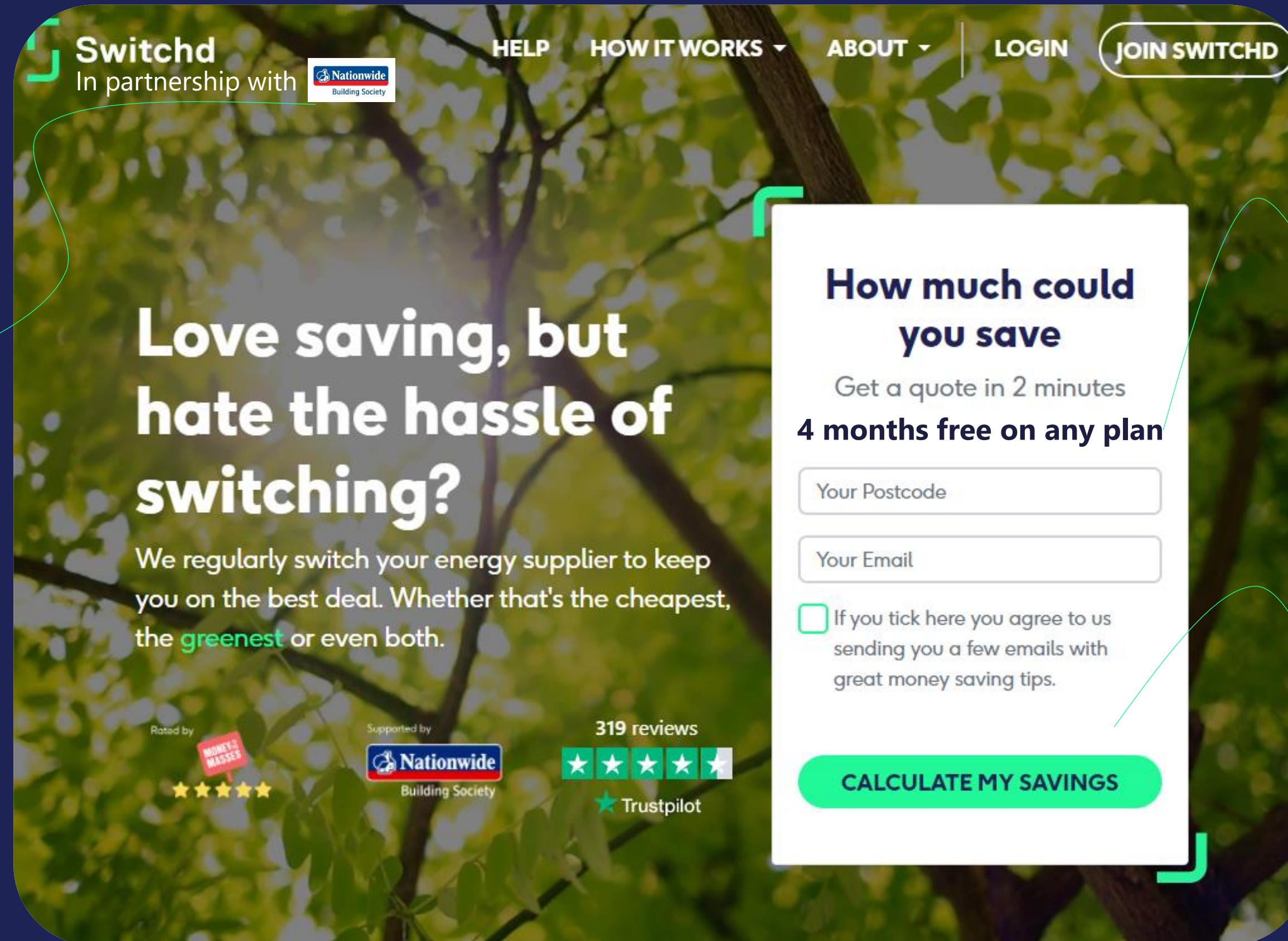
Co-branded dashboard



How we can collaborate

...

Co-branded customer journey on the website, app and dashboard



The screenshot shows the Switchd website interface. At the top, it says 'Switchd In partnership with Nationwide Building Society'. Navigation links include 'HELP', 'HOW IT WORKS', 'ABOUT', 'LOGIN', and 'JOIN SWITCHD'. The main headline reads 'Love saving, but hate the hassle of switching?'. Below this, it states 'We regularly switch your energy supplier to keep you on the best deal. Whether that's the cheapest, the greenest or even both.' There are logos for 'Rated by MONEY MAGAZINE' (5 stars) and 'Supported by Nationwide Building Society'. A Trustpilot badge shows '319 reviews' with 5 stars. A white overlay box contains the heading 'How much could you save', the text 'Get a quote in 2 minutes' and '4 months free on any plan', input fields for 'Your Postcode' and 'Your Email', a checkbox for agreeing to emails, and a green 'CALCULATE MY SAVINGS' button.

The special discount to your customers will be communicated throughout their journey

We can collaborate on a smooth customer journey using our API, widget or a simple tracking link

Switchd tech for partners

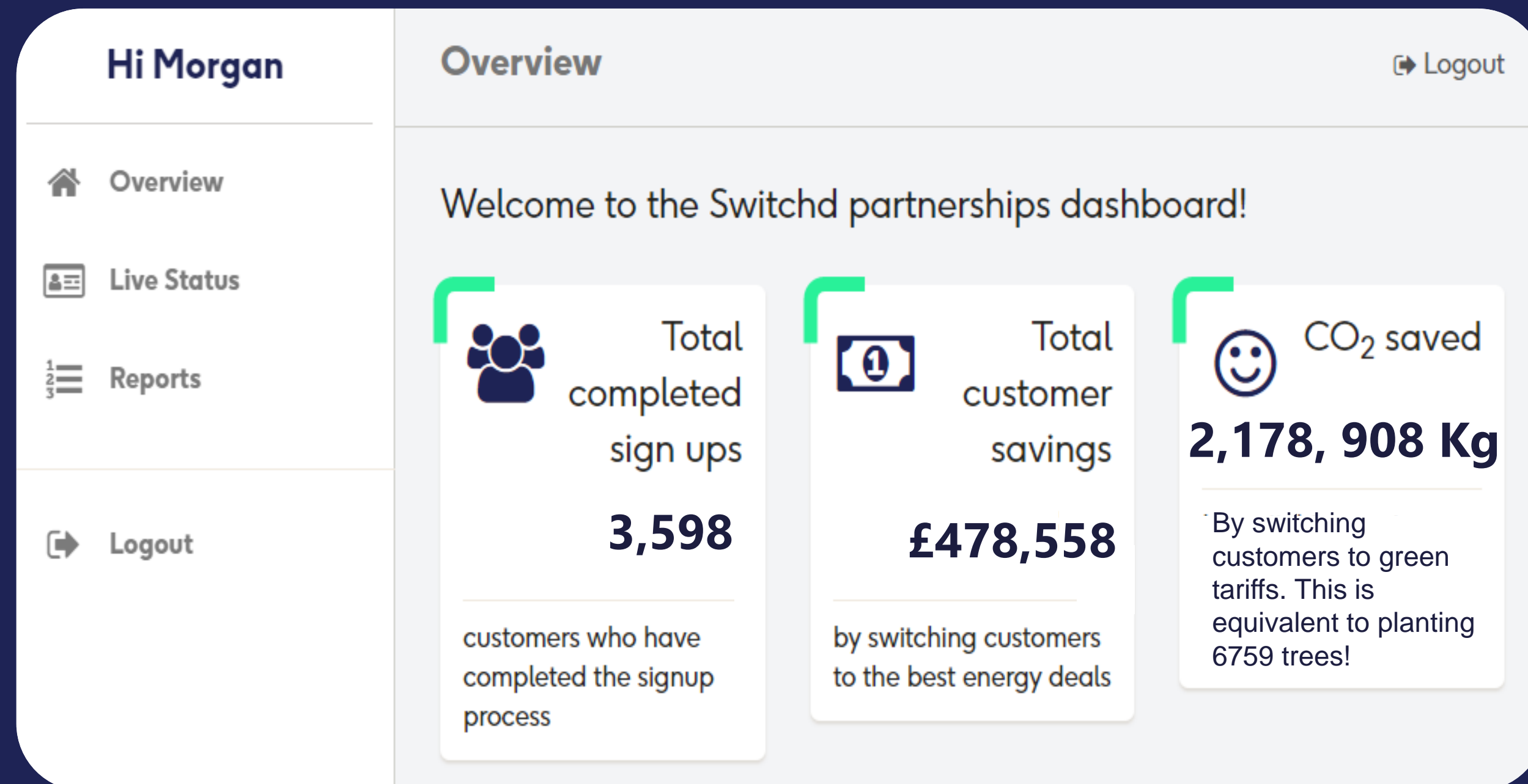
...

Build a completely bespoke customer journey using our API

- To explore our API, go here: <https://api.switchd.co.uk/>

In-house tech for signup tracking and reporting via our partner portal

- Post-back tracking available
- Monthly reports are generated via this portal




Boosting your green impact

...


- Our algorithm customisation allows customers to stay on the best green deal, hassle-free
- You can see your total carbon impact for this on your partner portal
- You can get early access to our green home product (work in progress)

Tariff preferences


Personalise your switching experience with the things that matter to you

 Are you happy to pay more in the winter, and less in the summer, to anticipate the difference in your usage through the seasons?

☐ No

 I only want to switch to fixed tariffs so my monthly cost is agreed

☒ Yes

 I only want to switch to Green tariffs

☒ Yes

What is the minimum TrustPilot rating of suppliers you would like to switch to?

Switch to all suppliers



CO₂ saved

2,178, 908 Kg

By switching customers to green tariffs. This is equivalent to planting 6759 trees!

What others say about us

...



"Switchd has made my life easier because it is so hassle free - when a deal comes up, it just switches me."

Serena has saved £2,400 in 2 years



"It makes switching a breeze. They look at your requirements (green or not etc.). Just saves time and money with peace of mind."

Rob has saved £600 in a year

NPS 30

The future ...

Let's save time and money for your customers!

Contact

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For any questions or to set up a follow-up call
Please contact:

Winnie Lin
Partnerships Manager

partnerships@switchd.co.uk

Appendix A1: Energy switching industry

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- There are free energy comparison services, however they make money by taking commission from energy suppliers
- Only 1/3 of the energy market pays kickbacks to comparison services and energy switchers
- There is another 2/3 of the energy market! And that's usually where the best deals are because the saving is passed onto the customer
- We save our whole-of-market customers an average **£100 more per year** by not taking the commission

Appendix A2: The Switchd plans

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Most popular			
Free	Lite £1.99/month	Standard £3.49/month	Premium £4.99/month
Save £77	Save £179	Save £179	Save £179
Automatic supplier switching	Automatic supplier switching	Automatic supplier switching	Automatic supplier switching
Talks to us on chat & email	Talks to us on chat & email	Talks to us on chat & email	Talks to us on chat & email
Compare all suppliers on the market	Compare all suppliers on the market	Compare all suppliers on the market	Compare all suppliers on the market
		Talk to us on the phone	Talk to us on the phone
			Talk to us on WhatsApp
			Dedicated support agent